



**Bright Now! Dental Opens Second Office in Eastvale, CA**  
**Continues Expansion to Meet the Growing Need for Convenient, Affordable Dental Care in California**

Irvine, Calif., (7/15/19) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office will be the second for the Eastvale community.

Bright Now! Dental is one of the fastest growing dental care providers in California. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental. The newest location provides preventative care and general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. Located at 4910 Hamner Avenue, Suite 110, in Eastvale, the office will be open six days a week including evenings and Saturdays. Bright Now! Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Eastvale dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Dhruvika Patel. Dr. Patel has been in practice for nearly a decade. Her career in medicine began in 2010 when she graduated with her Doctor of Dental Surgery degree.

“I’m committed to enhancing my patients’ quality of life by providing them with high quality, individualized care in order to ensure the very best results,” says Dr. Patel. “I’m also very excited to be partnering with Smile Brands to open this state-of-the-art facility to serve the community of Eastvale.”

This new office is open Mondays from 8am – 5pm, Tuesdays and Thursdays from 10am – 7pm and Wednesdays and Fridays from 9am – 6pm. To accommodate people’s busy schedules, the office is open on Saturdays from 8am – 4pm.

Prospective patients can call the new Eastvale Bright Now! Dental office at 951-324-4221 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Eastvale location.

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).